



**FROM PEAKS
TO POSSIBILITIES**
2026 CASFAA CONFERENCE
UCALGARY

Sponsorship Proposal



About the Conference

From Peaks to Possibilities Des Sommets aux Possibilités

CASFAA represents Financial Aid Administrators and Awards Officers in post-secondary institutions who are dedicated advocates in helping Canadian students achieve financial wellness and success.

The association operates collaboratively, transparently and with integrity in a sustainable and student-centered manner. It values equity, inclusivity and diversity and is committed to reconciliation.

The CASFAA Conference is an annual event that brings together professionals from across the country and beyond. The conference is a key milestone for those working in the industry as it provides training and a forum for the exchange of ideas.

Conference Committee



*Joel Dooley-May,
Assistant Registrar,
Student Financial Support,
University of Calgary*



*Brittni Jomha
Student Financial Support
Coordinator,
University of Calgary*

Kirsten Darling, University of Alberta
Minder Johal, University of Alberta
Isaac Cabezas, University of Calgary

Cam Maus, University of Calgary
Andrea Guzman, University of Calgary
Kenrick Brown, University of Calgary

Platinum Sponsorship Package - \$10,000+

- Sponsorship of the opening reception, closing, or banquet dinner
- Acknowledgement at the banquet and in all conference collateral
- 4 free conference registrations
- Exhibitor booth

Gold Sponsorship Package - \$5,000

- Sponsorship of a keynote or plenary session
- Acknowledgement at the event and in some conference collateral
- 2 free conference registrations
- Exhibitor booth

Silver Sponsorship Package - \$2,500

- Sponsorship of lunch or workshop
- Acknowledgement at the event
- 1 free conference registration
- Exhibitor booth

Bronze Sponsorship Package - \$1,000

- Sponsorship of nutrition break
- Acknowledgement at the event
- 1 free conference registration
- Exhibitor booth

