



CASFAA 2025

June 8-11, 2025 / Antigonish, NS

Sponsorship Proposal



About the Conference

2025

Mapping Our Way to Success: X Marks the Spot Tracer le chemin vers le succès: Sur son X

CASFAA represents Financial Aid Administrators and Awards Officers in post-secondary institutions who are dedicated advocates in helping Canadian students achieve financial wellness and success.

The association operates collaboratively, transparently and with integrity in a sustainable and student-centered manner. It values equity, inclusivity and diversity and is committed to reconciliation.

The CASFAA Conference is an annual event that brings together professionals from across the country and beyond. The conference is a key milestone for those working in the industry as it provides training and a forum for the exchange of ideas.

Meet Your Conference Co-Chairs

Mary is a member-at-large on the CASFAA Board of Directors and has previously served as Eastern Director. Michael is new to financial aid and CASFAA. They are both excited to welcome delegates to St. Francis Xavier University in June!



Michael Heighton
Scholarship & Admissions Officer, St. Francis Xavier University



Mary Fisher-MacDonnell
Financial Aid Officer, St. Francis Xavier University

This year's CASFAA Conference committee is a collaboration of multiple Universities and Colleges.

Amanda Moreton, Trent University
Ashley Irving, St. Francis Xavier University
Mary Fisher-MacDonnell, St. Francis Xavier University
Matt Currie, Nova Scotia Community College (NSCC)
Michael Heighton, St. Francis Xavier University
Sheryl Trimm, Cape Breton University (CBU)
Stephanie Williams, British Columbia Institute of Technology (BCIT)

2025

Sponsorship Packages



Platinum Sponsorship Package

- Sponsorship of the opening reception closing or banquet dinner
 - Acknowledgement at the banquet and in all conference collateral
 - 4 free conference registrations
 - Exhibitor booth
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Gold Sponsorship Package

- Sponsorship of a Keynote or plenary session
 - Acknowledgement at the event and in some conference collateral
 - 2 free conference registrations
 - Exhibitor booth
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Silver Sponsorship Package

- Sponsorship of lunch or workshop
 - Acknowledgement at the event
 - 1 free conference registration
 - Exhibitor booth
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Bronze Sponsorship Package

- Sponsorship of nutrition break
- Acknowledgement at the event
- 1 free conference registration
- Exhibitor booth