



Bio

Joella Hogan comes from a long line of strong, vibrant, Indigenous women. Her matriarchs are teachers, healers, bush women, social advocates, and cultural leaders. **Joella is a business owner, business development program mentor, and community builder who brings "auntie" energy wherever she goes.** She has owned The Yukon Soaps Company for over ten years. Through her business, Joella shares Indigenous language and stories with the goal of empowering northern peoples.

