



What is SlideRoom?

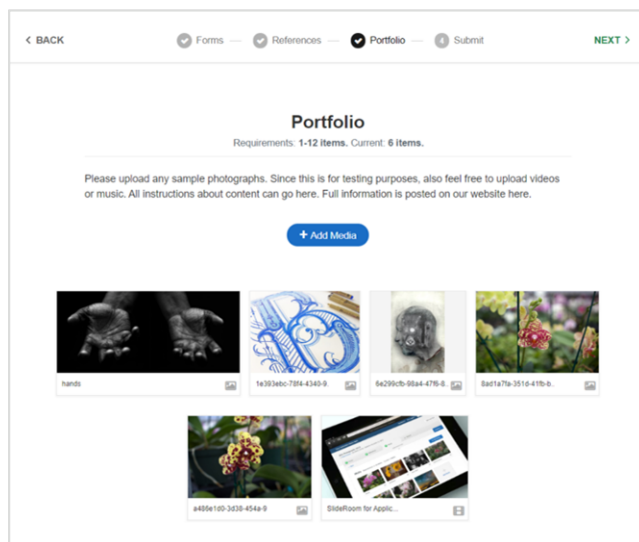
And why you should be using it!



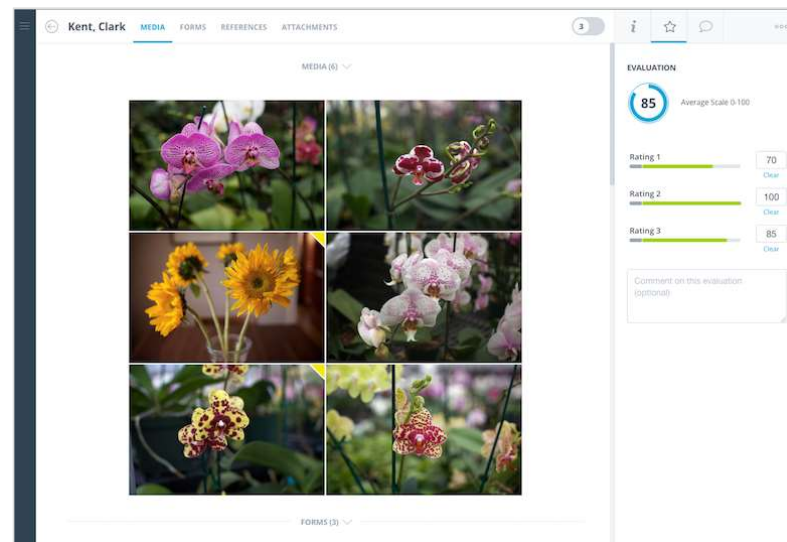
Nicole Hunt
Associate Vice President
SlideRoom Technologies

What is SlideRoom?

- All in one portfolio collection and review tool
- Collect all sorts of rich media – Video, Audio, Images, 3D Models
- See what your applicants do, make, create
- The fastest and easiest holistic review tool



Applicant view



Evaluation view

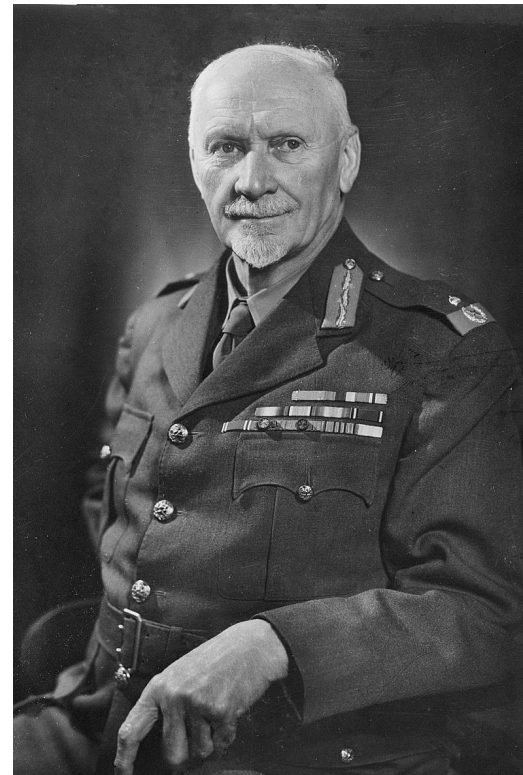
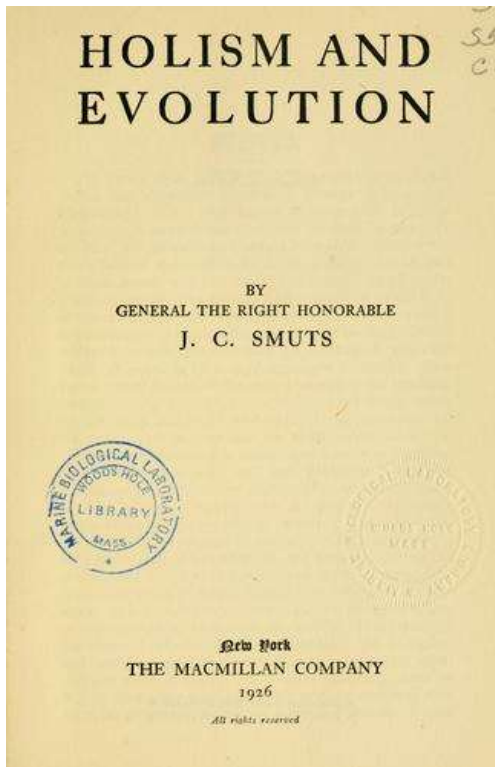


What is the point of a portfolio?

A quick history of holistic review



History



History



●●●● What is the Purpose of Holistic Review?

Two goals:
Diversity and
Institutional Fit

●●●● What is the Best Case Scenario of Holistic Review?

- Perfectly distributed class of students
- Students who represent the demographics of the communities that your institution serves
- Diverse range of opinions, ideas, beliefs, classes, ethnicities, cultures, genders, gender expressions, etc.

But, how does the current model of holistic review processes achieve these goals?

●●●● Where Are We Now?

- What does the normal Holistic Review Process look like?
 - Information is contextualized.
 - But what is missing?
 - **Why the focus on 19th century learning?**



What is a portfolio?

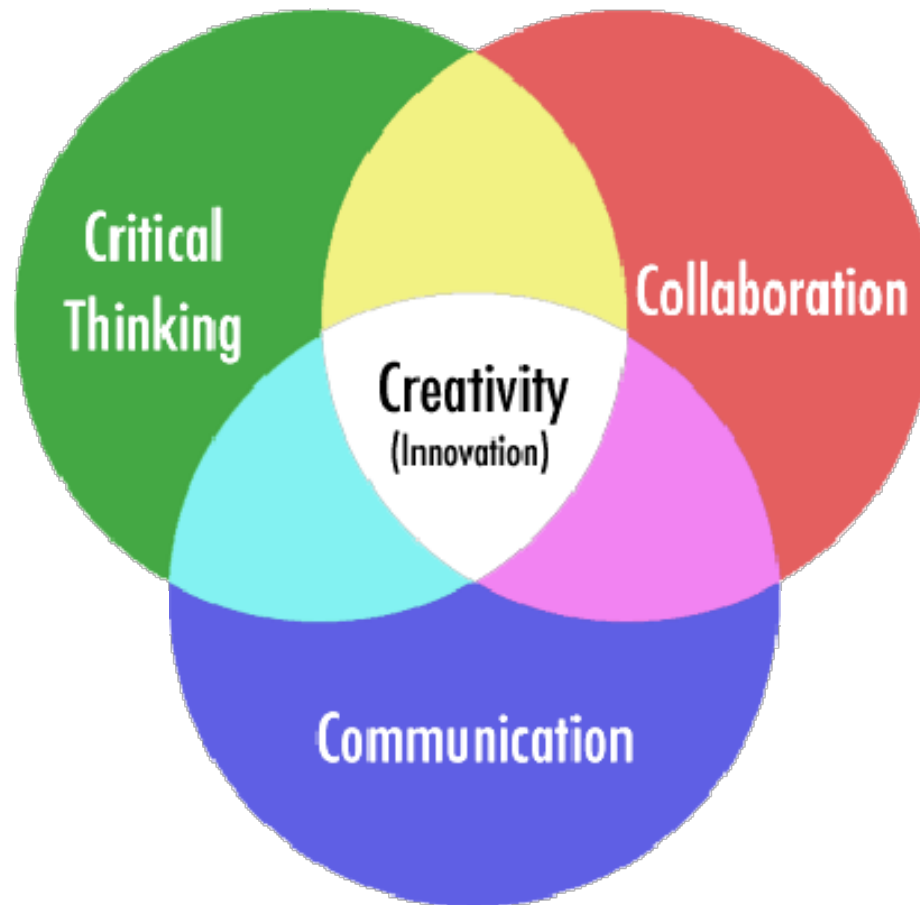
Simply put: A collection of a student's work compiled over a period of time.

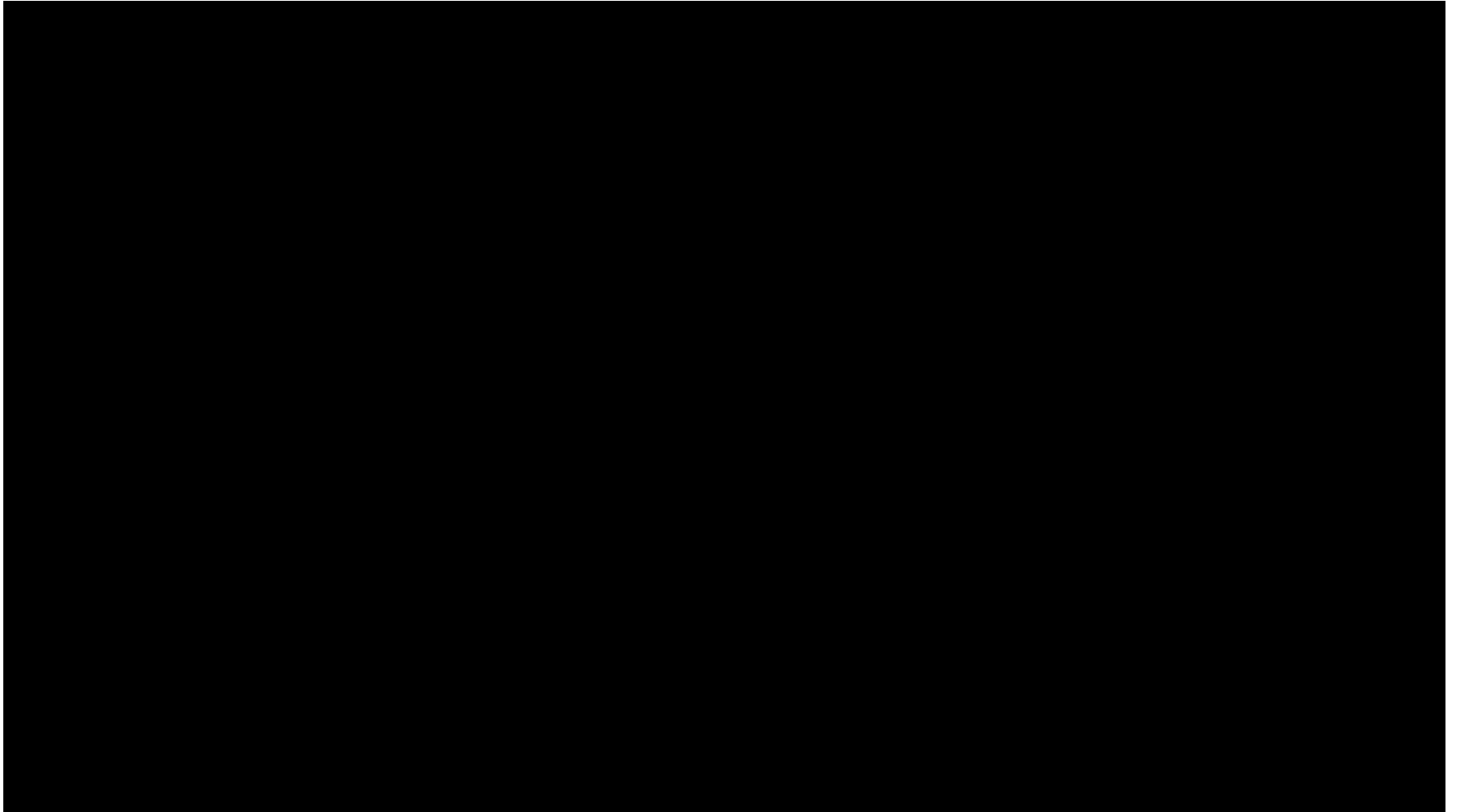
What is the purpose of portfolios?

Progress.

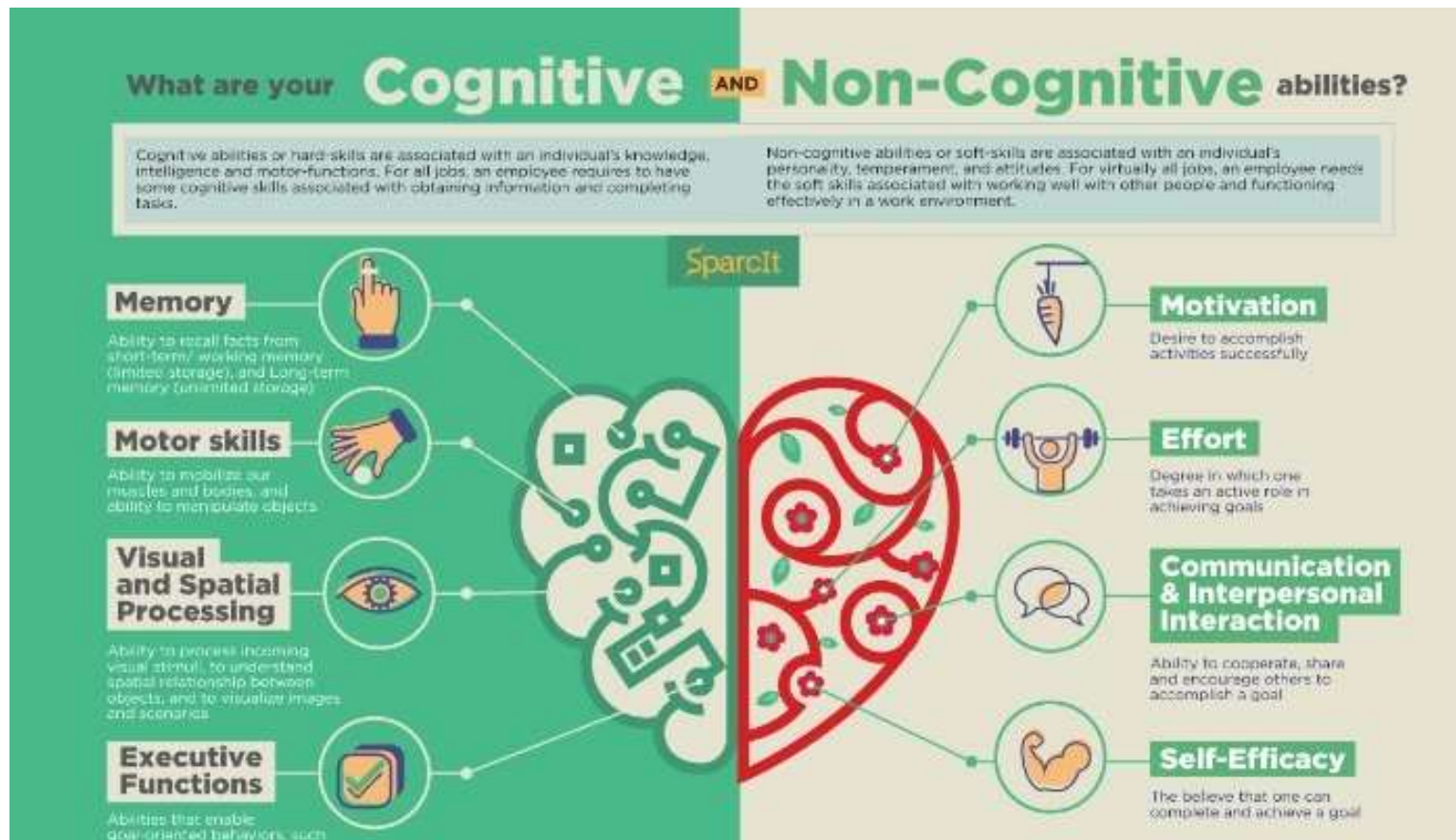
When we measure students by progress, we can see a better picture of who they are and what they are capable of creating.

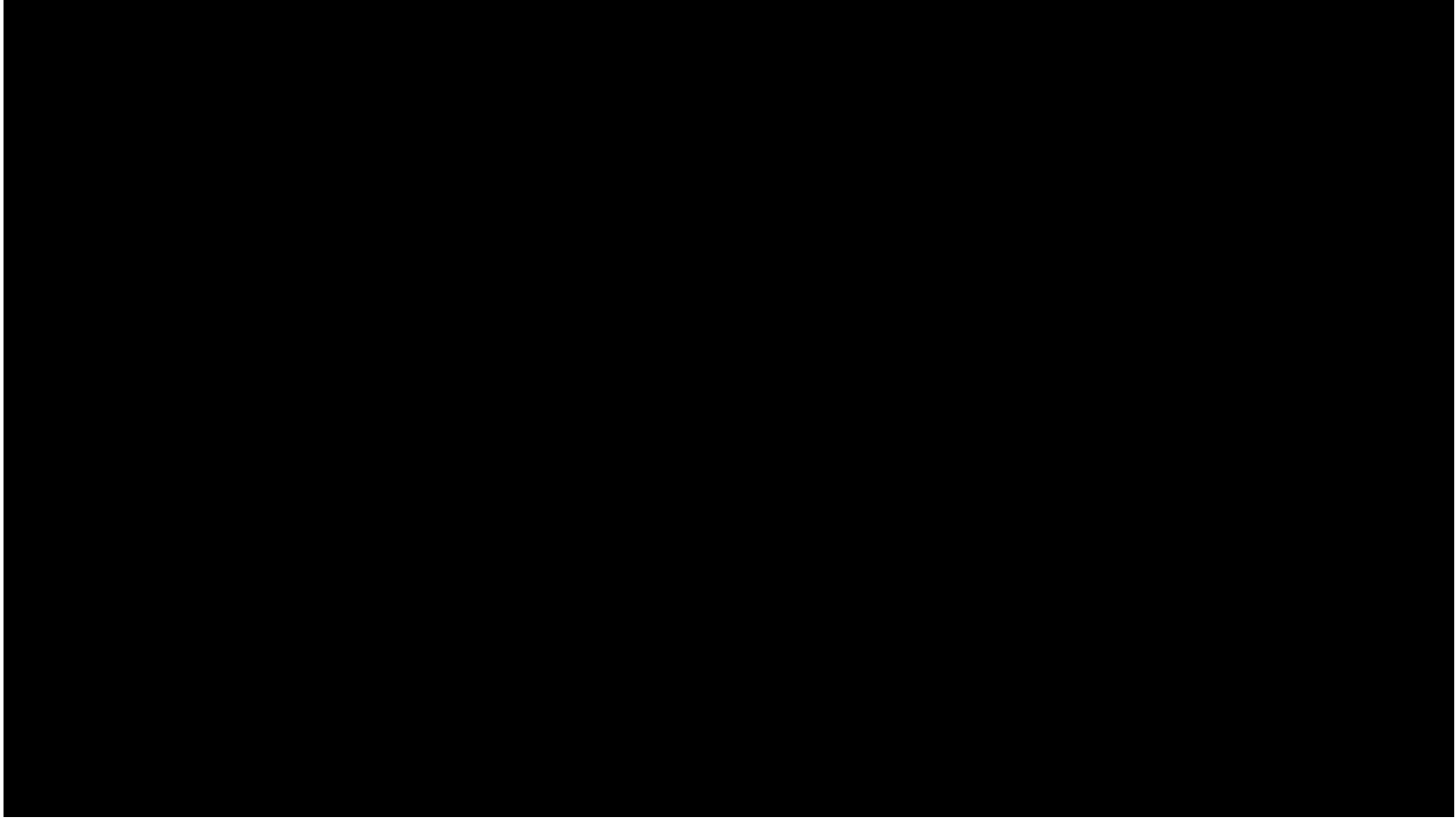
●●●● Why measure progress? 21st Century Education





Portfolios measure Non-Cognitive Skills







Leaders and Change Makers: Schools to Emulate

Early Adopters and Cutting Edge Processes



●●●● Early Adopters and Cutting-Edge Processes




GOUCHER
— college —

M | MICHIGAN ROSS



MIT – Maker Portfolios



MIT Admissions

Search MIT Admissions

Home

Discover

Apply

Afford

Visit

Follow

Ask

MyMIT

MIT ADMISSIONS > APPLY > FRESHMAN APPLICANTS > PORTFOLIOS & ADDITIONAL MATERIAL >

Freshman Applicants

Deadlines & Requirements

MyMIT

Early vs Regular

Part 1: Biographical Info

Part 2: Essays, Activities, Etc

Letters of Recommendation

Tests & Scores

<

Portfolios & Additional Material

While we neither expect nor require additional material beyond the application, we know that many students are involved in many cool activities outside of class, and we love to hear about them!

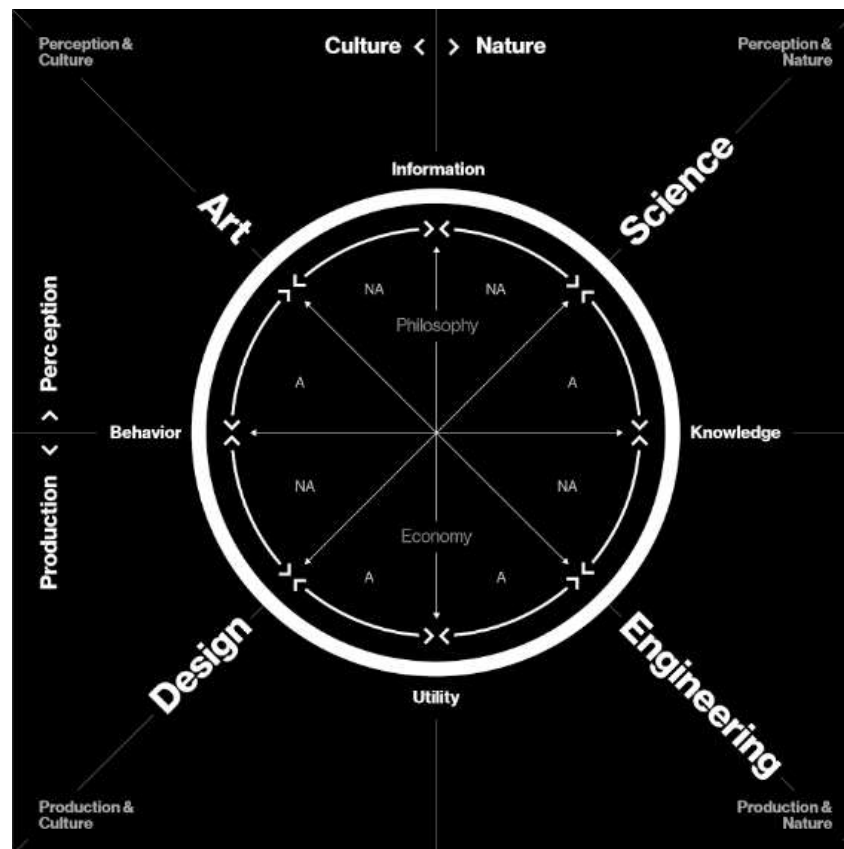
Researchers, performing artists, visual artists, and makers may send in portfolios for review by MIT staff or faculty through [Slideroom](#). For more information on each type of portfolio, please review the descriptions below.

Portfolios must be submitted by November 1 for Early Action or January 1 for Regular Action.

Research



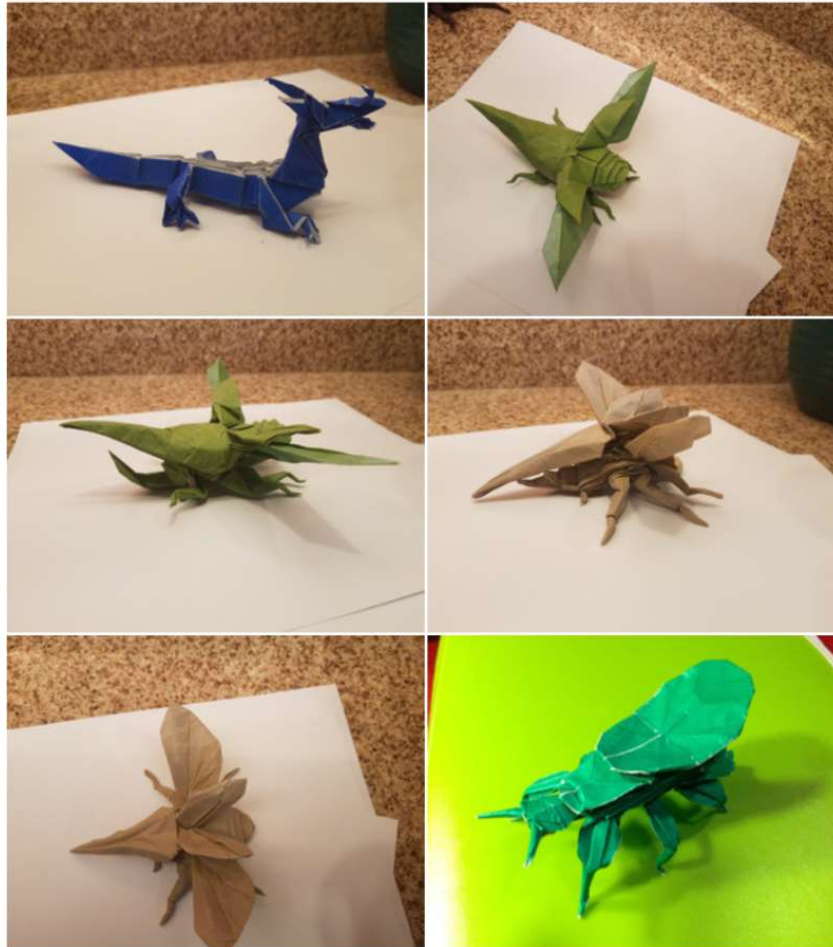
MIT – Maker Portfolios



"A curated summary of one important project"

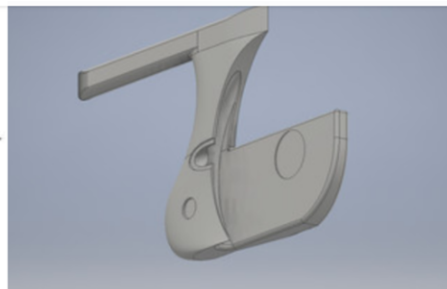
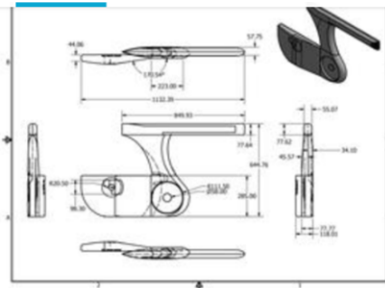


MIT – Maker Portfolios

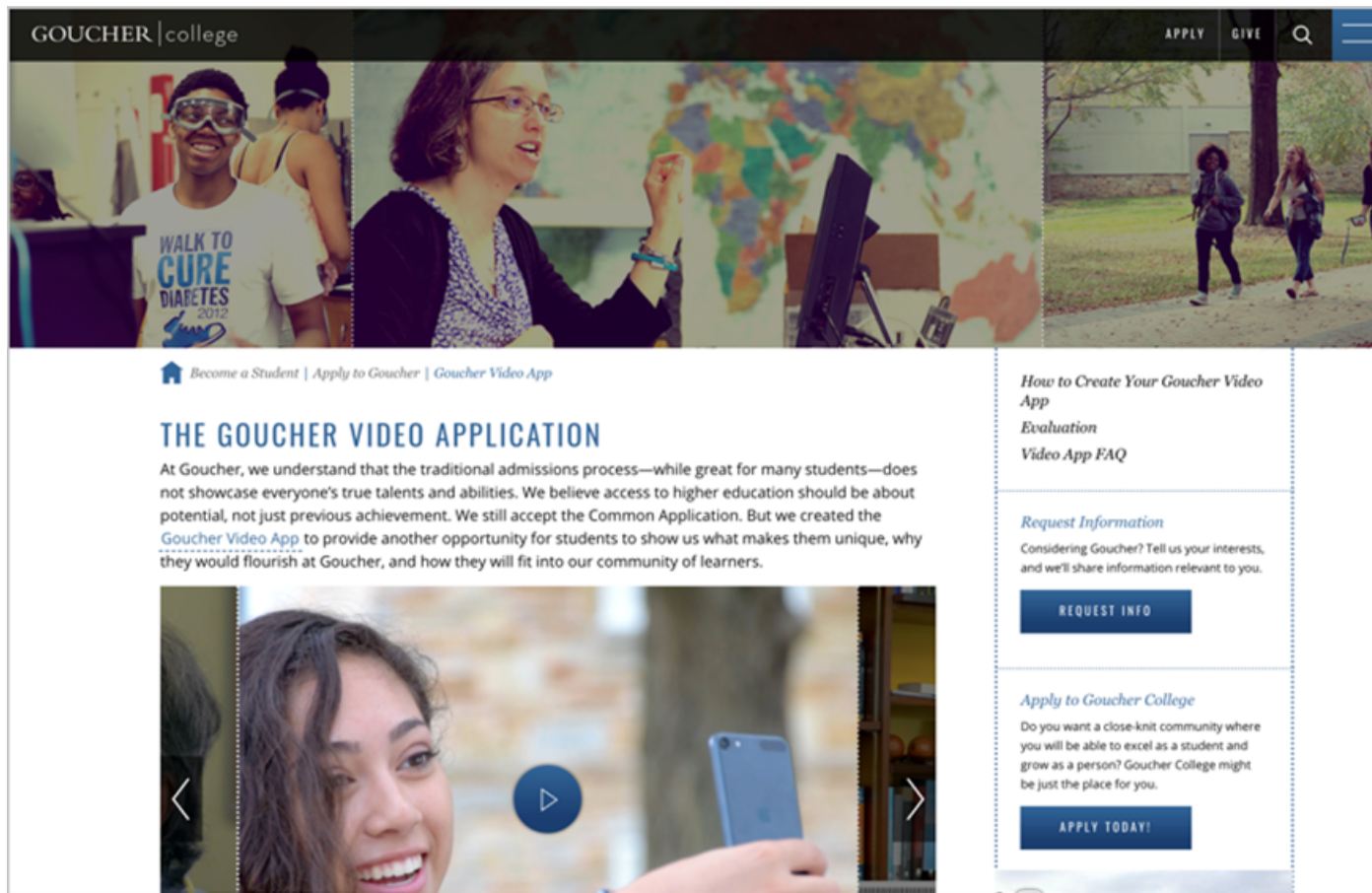




MIT – Maker Portfolios



Goucher College – Video Application



The screenshot displays the Goucher College website's video application page. The header features the 'GOUCHER | college' logo on the left and navigation links for 'APPLY', 'GIVE', a search icon, and a menu icon on the right. Below the header is a large banner image composed of three panels: a student wearing safety goggles and a 'WALK TO CURE DIABETES 2012' t-shirt, a student pointing at a world map, and a group of students walking on a campus path. Below the banner, a navigation bar includes links for 'Become a Student', 'Apply to Goucher', and 'Goucher Video App'. The main heading is 'THE GOUCHER VIDEO APPLICATION'. The text explains that Goucher understands the traditional admissions process doesn't showcase everyone's true talents and abilities, and that they created the 'Goucher Video App' to provide another opportunity for students to show what makes them unique. Below this text is a video player showing a smiling student holding a smartphone, with navigation arrows on the sides. To the right of the video player is a sidebar with links for 'How to Create Your Goucher Video App', 'Evaluation', and 'Video App FAQ'. Below these links is a 'Request Information' section with a 'REQUEST INFO' button. At the bottom of the sidebar is an 'Apply to Goucher College' section with an 'APPLY TODAY!' button.

GOUCHER | college

APPLY GIVE Q

Become a Student | Apply to Goucher | Goucher Video App

THE GOUCHER VIDEO APPLICATION

At Goucher, we understand that the traditional admissions process—while great for many students—does not showcase everyone's true talents and abilities. We believe access to higher education should be about potential, not just previous achievement. We still accept the Common Application. But we created the [Goucher Video App](#) to provide another opportunity for students to show us what makes them unique, why they would flourish at Goucher, and how they will fit into our community of learners.

How to Create Your Goucher Video App
Evaluation
Video App FAQ

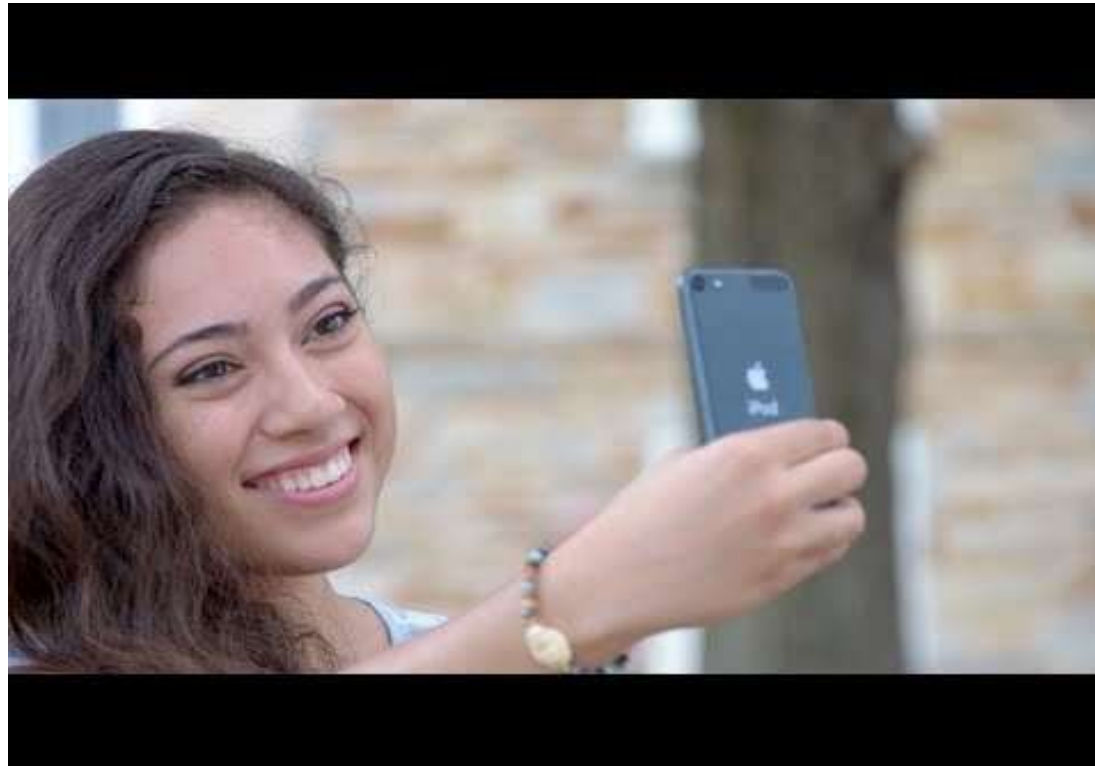
[Request Information](#)
Considering Goucher? Tell us your interests, and we'll share information relevant to you.

REQUEST INFO

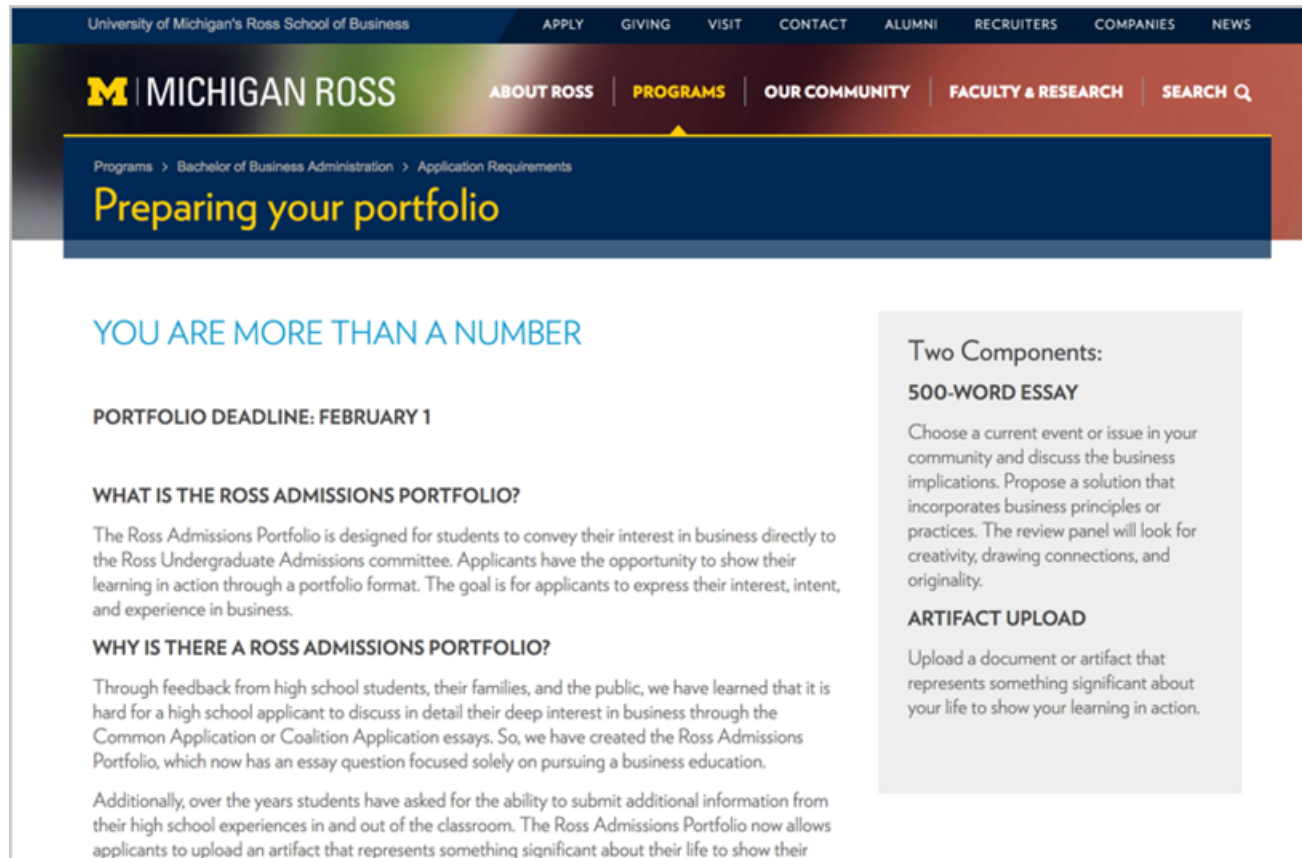
[Apply to Goucher College](#)
Do you want a close-knit community where you will be able to excel as a student and grow as a person? Goucher College might be just the place for you.

APPLY TODAY!

●●●● Goucher College – Video Application



University of Michigan Ross School of Business – Learning Artifacts



The screenshot displays the University of Michigan Ross School of Business website. The top navigation bar includes links for APPLY, GIVING, VISIT, CONTACT, ALUMNI, RECRUITERS, COMPANIES, and NEWS. Below this, the main header features the Michigan Ross logo and navigation links for ABOUT ROSS, PROGRAMS (highlighted), OUR COMMUNITY, FACULTY & RESEARCH, and a SEARCH function. A breadcrumb trail indicates the path: Programs > Bachelor of Business Administration > Application Requirements. The main heading is 'Preparing your portfolio'. The content area is titled 'YOU ARE MORE THAN A NUMBER' and includes the 'PORTFOLIO DEADLINE: FEBRUARY 1'. It explains the purpose of the Ross Admissions Portfolio and provides details on the 500-word essay and artifact upload components.

University of Michigan's Ross School of Business

APPLY GIVING VISIT CONTACT ALUMNI RECRUITERS COMPANIES NEWS

M | MICHIGAN ROSS

ABOUT ROSS | **PROGRAMS** | OUR COMMUNITY | FACULTY & RESEARCH | SEARCH Q

Programs > Bachelor of Business Administration > Application Requirements

Preparing your portfolio

YOU ARE MORE THAN A NUMBER

PORTFOLIO DEADLINE: FEBRUARY 1

WHAT IS THE ROSS ADMISSIONS PORTFOLIO?

The Ross Admissions Portfolio is designed for students to convey their interest in business directly to the Ross Undergraduate Admissions committee. Applicants have the opportunity to show their learning in action through a portfolio format. The goal is for applicants to express their interest, intent, and experience in business.

WHY IS THERE A ROSS ADMISSIONS PORTFOLIO?

Through feedback from high school students, their families, and the public, we have learned that it is hard for a high school applicant to discuss in detail their deep interest in business through the Common Application or Coalition Application essays. So, we have created the Ross Admissions Portfolio, which now has an essay question focused solely on pursuing a business education.

Additionally, over the years students have asked for the ability to submit additional information from their high school experiences in and out of the classroom. The Ross Admissions Portfolio now allows applicants to upload an artifact that represents something significant about their life to show their

Two Components:

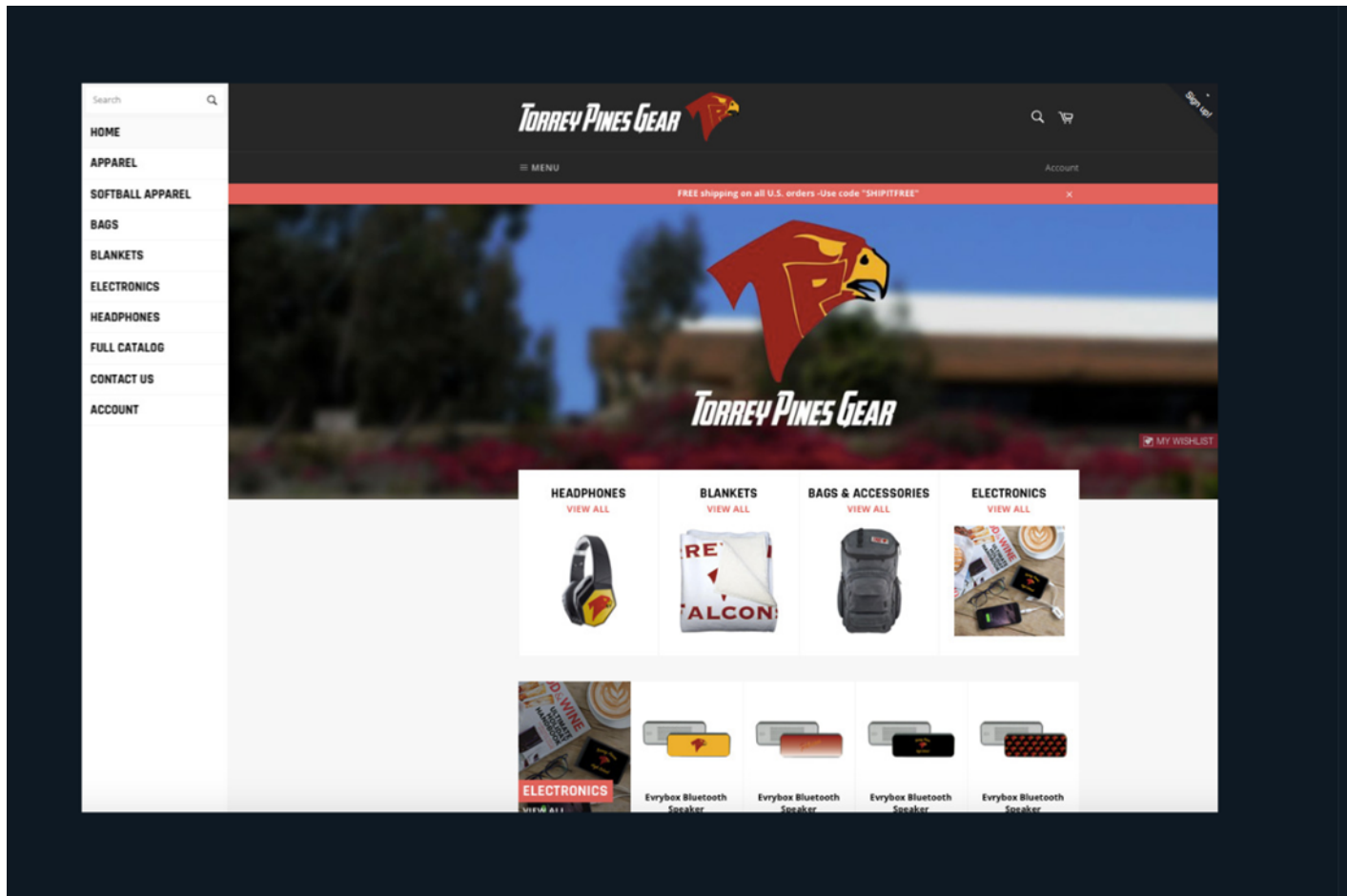
500-WORD ESSAY

Choose a current event or issue in your community and discuss the business implications. Propose a solution that incorporates business principles or practices. The review panel will look for creativity, drawing connections, and originality.

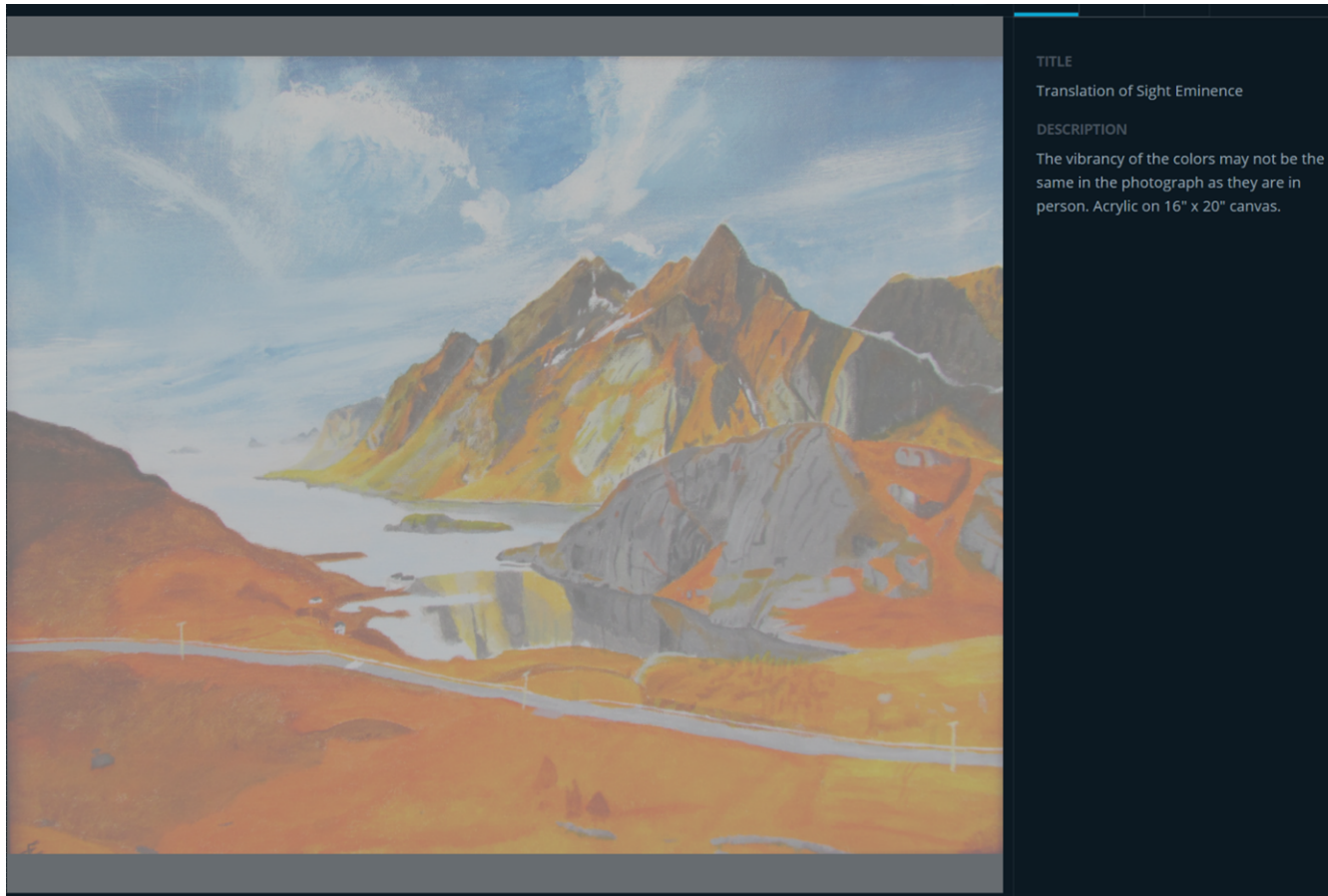
ARTIFACT UPLOAD

Upload a document or artifact that represents something significant about your life to show your learning in action.

University of Michigan Ross School of Business – Learning Artifacts



●●●● University of Michigan Ross School of Business – Learning Artifacts





Why use SlideRoom?





**SlideRoom has
perfected the
portfolio process**



**SlideRoom has also
made a highly
customizable, easily
implemented
application system.**



Challenges





Time

- Reviewing each application in a truly holistic fashion is a very time consuming process.
- Collating materials, organizing files, and delivering media to seasoned faculty can make the promise of holistic admission review a nightmare.

**But, with the proper tools like SlideRoom,
your applicants and your staff can see everything in one place.**



How We Can Help



How We Can Help

SlideRoom will give you the tools to collect all kinds of media.



How We Can Help

We can give your students the space to show you what they want to show you: our applications can be as robust or as open ended as you want.

Fall 2018

OVERVIEW REQUIREMENTS EVALUATION SETTINGS ACTIVITY

Program Requirements

Forms

- Work Samples
- Entrance Questions
- Department Questions
- Project Information

References

- Number of References: Up to 5
- Form: Recommendation

Media

- Number of Items: 1 - 12
- Media Types: Images, Video, Audio, PDF, Other, 3D Models
- Embedded Media: Allow
- Larger Files: Do not accept

Application Fee

- Your organization pays the \$10 application fee.
- [View fee details](#)

Program Requirements SAVE

Due Date ?
optional Number of days after the program deadline

+ Add applicant instructions (optional)

Media ⊖
Indicate the types of media allowed and how each type should be captioned. [Learn More](#)

Min # of media items Max # of media items
1 12

☒ Images
Title * Year * Medium * Size * Description +

☒ Video
Title * Year * Description +

☒ Audio
Title * Year * Description +

☐ PDF
Title * Year * Description +

☒ 3D models via Sketchfab
Title * Description +

☒ Other zip, xls, docx
Title * Description +

☒ Allow YouTube, Vimeo and SoundCloud ?

☐ Accept large files. Double the max file size for media ?

+ Add applicant instructions



How We Can Help

Collecting everything in one place allows you to streamline a holistic review process that so it can be more in-depth, but less expensive.

The screenshot displays a web application for reviewing flower submissions. The main area shows a grid of six flower images. The sidebar on the right contains the following information:

- Submission Details:**
 - Spring 2017
 - ID# 3130722078
 - Submitted on 03/28/2013
 - Resubmitted on 05/4/2016
 - [Has 1 other application](#)
- Categories:**
 - ABC Call - SemiFinalist
 - Category 3
 - Exemplary
 - Scholarship
 - Top Ten
- EVALUATION:**
 - Score: 78.33 (Scale 0-100)
 - Evaluations: 9
 - Comments: 7
- Status:** Pending
- CONTACT INFORMATION:** (Redacted)
- CUSTOM ATTRIBUTES:** (Redacted)



Why use SlideRoom?





Who uses SlideRoom?

Portfolios are not just for the Art Department

University Admissions and Financial Aid
can use SlideRoom

OR

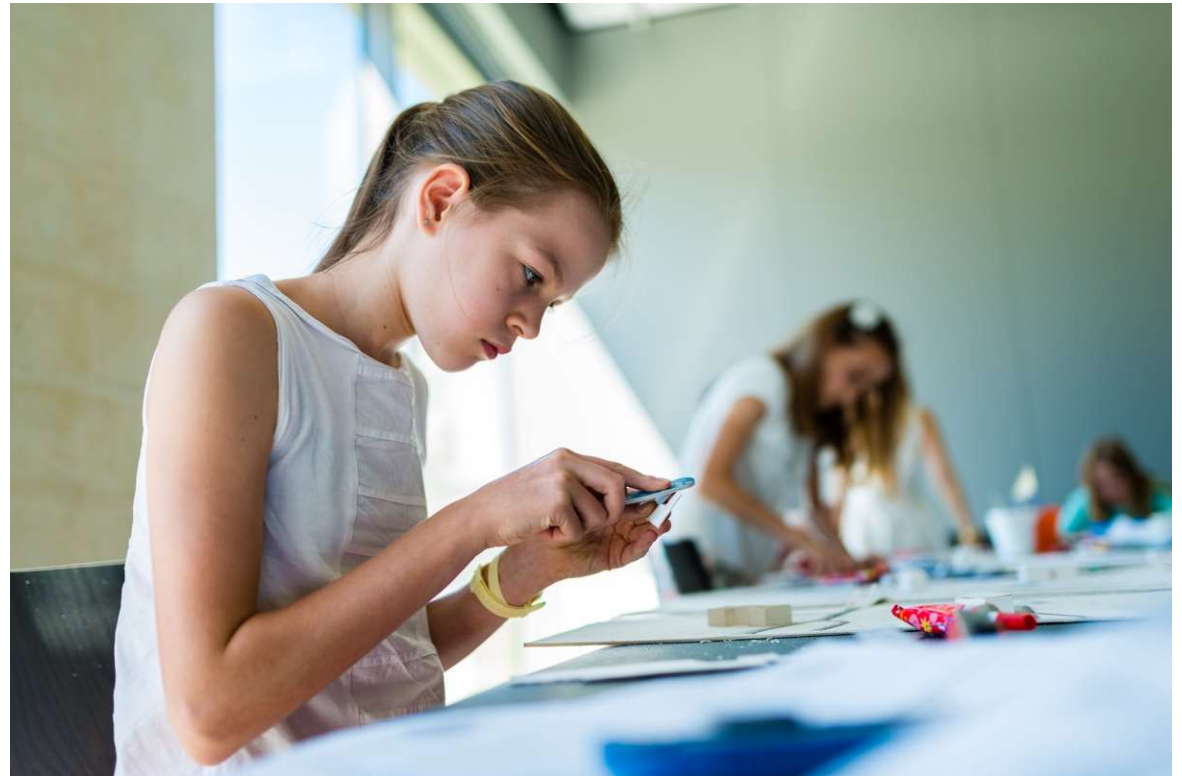
Any department can use SlideRoom to
make decisions about applicants for any
special population

- Auditions
- Contests
- Honors Programs
- Fellowships
- Internships
- Scholarships
- Faculty Positions
- Etc.



●●●● **Make Holistic Review a Reality**
More Holistic, Less Headache

See GPA, Test Scores,
References, ***and*** what
your applicants can make
all on one screen



●●●● Be with the Best



THE LIAISON

FAMILY OF PRODUCTS AND SERVICES

CENTRALIZED
APPLICATION
SERVICE | **CAS**[™]
by LIAISON 

ENROLLMENT
MARKETING
PLATFORM | **EMP**[™]
by LIAISON 

WebAdMIT[™]
by LIAISON 

TIME2TRACK
A LIAISON  COMPANY

 **SlideRoom**
A LIAISON  COMPANY

#BUILDBETTERCLASS



Discussion and Questions





Thank You.



Nicole Hunt
469-930-4186
nhunt@slideroom.com