

THE CANADIAN ASSOCIATION OF STUDENT FINANCIAL AID ADMINISTRATORS (CASFAA 2018)

CASFAA 2018 CONFERENCE « POSITIVE IMPACT »

May 28-30 2018

Hosted by Université de Montréal, McGill University, l'Université du Québec à Montréal,
Concordia University, HEC Montreal et Polytechnique Montreal



SPONSORSHIP PACKAGE

Dear Sir / Madame,

We are excited to welcome members and partners of the Canadian Association of Student Financial Aid Administrators (CASFAA) to Montreal for the 2018 CASFAA Conference. The conference will take place over a 2 ½ day period from May 28th to May 30th 2018.

This annual event brings together approximately 150 professionals responsible for providing financial assistance and education to students attending Canadian postsecondary institutions. It promotes the sharing of expertise and the strengthening of links between peers, in addition to offering professional development on current trends and issues relating to financial support.

This year the conference is themed "Positive Impact". Why Positive Impact?

...because, every day we make a real difference in the lives of students

...because our work contributes to the accessibility of post-secondary education

...because it is important that we collectively deepen our understanding of the landscape and the effect we have on it

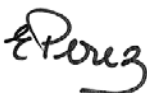
...because we need time to get reenergized by reflecting, exchanging and learning together to increase our impact.

In order to provide high quality content and an environment conducive to learning and sharing, we are seeking sponsorship support. To that end, we are asking you to partner with us and become a conference sponsor. This will provide a platform to showcase your organization and increase its visibility to participating professionals across Canada. We invite you to look at our sponsorship plan to know the benefits offered and return the form before April 1st, 2018.

For more information, please contact Catherine Bélanger, Sponsorship Officer, 514-343-6111 ext. 38163 or casfaa@sae.umontreal.ca.

Thanking you in advance for your consideration.

Best regards,



Elizabeth Perez

CASFAA VP Conference Services
Directrice Ressources socio-économique, Université de Montréal

Sponsorship Packages CASFAA 2018

Benefits	Diamond \$10,000 +	Gold \$5,000 to \$9,999	Silver \$2,500 to \$4,999	Bronze \$1,000 to \$2,499	Exhibitor \$950	Friendship \$300 min.
Sponsorship of the Closing Banquet	✓					
Sponsorship of the Opening Reception		✓				
Sponsorship of one of the conference activities (workshop, coffee break, breakfast, lunch, translation)	✓	✓	✓			
One admission to the conference			✓	✓	✓	
Two admissions to the conference	✓	✓				
One admission to the Opening Reception and Closing Banquet			✓			
Two admissions to the Opening Reception and Closing Banquet	✓	✓				
Registration bag insert (upon approval)	✓	✓	✓	✓	✓	
Advertisement in the participant program	Interior front cover or back cover	Full page	Half page	Quarter page		
Exhibit space for the duration of the event* (includes table, chairs, wireless internet).	✓	✓	✓	✓	✓	
Logo of our sponsors on a poster at the opening cocktail and coffee breaks	✓	✓	✓	✓	✓	
Logo with hyperlink on the CASFAA 2018 conference website sponsor page	Logo (large) with hyperlink and brief description	Logo (large) with hyperlink and brief description	Logo (large) with hyperlink	Logo (large) with hyperlink	Logo (large) with hyperlink	Logo (large) with hyperlink
Rotational diffusion of your image on our PowerPoint presentation during the Closing Banquet	Advertisement on one slide	Advertisement on one slide	Logo (large format)	Logo (large format)	Logo (large format)	Logo (large format)

Total Reach : minimum 150

*According to the availability of places and relevance

SPONSORSHIP FORM 2018

INFORMATION

First Name :

Last Name :

Organization :

Address :

Email :

Phone :



SPONSORSHIP PACKAGES*

\$



Diamond

\$10,000 +



Gold

\$ 5,000 to \$9,999



Silver

\$2,500 to \$4,999



Bronze

\$1,000 to \$2,499



Exhibitor

\$950



Friendship

minimum 300\$

** Confirmation of sponsorship due on or before April 1st, 2018*

VISIBILITY

Would you like to insert promotional items in the registration bag?

Yes No

(Promotional items must be pre-approved by the CASFAA 2017 Committee)

Would you like to reserve an Exhibitor space?

Yes No

(If you would like an Exhibitor space, we will provide Exhibitor Prospectus and Exhibitor Terms of reference)

*According to availability of places and relevance

BILLING

Enclosed cheque :

Required invoice :

(Please make cheque payable to CASFAA)

Payment must be received in full by April 27th, 2018

Send this form by email or post, to the attention of
Catherine Bélanger :

casfaa@sae.umontreal.ca

(514) 343-6111 poste 38163

Université de Montréal
Pavillon J.-A.-DeSève
Service des Bourses d'Études, CASFAA Committee
Att : Catherine Bélanger bur. C-4518
C.P. 6128, Succursale Centre-ville
Montréal, QC H3C 3J7

If you have any questions, please do not hesitate to contact us. We can provide exhibitor details, advertising specifications, deadlines and other information related to sponsorship.